

2025 COSHRM Regional Conference Sponsor Prospectus



**September 18 & 19, 2025
Grand Junction, CO**

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Join us on the Western Slope!
September 18 & 19, 2025
in Grand Junction, CO
at the Double Tree



Share your expertise with HR Professionals!

We're excited to announce this year's SHRM Regional Conference is an extra special landmark event this year, as we celebrate 50 years of advancing the HR profession for our SHRM Western Colorado chapter!

This is a unique opportunity to engage with HR professionals from across the state, gain insights from dynamic speakers, and participate in meaningful networking. As part of this special occasion, we invite you to explore our variety of sponsorship opportunities with options for every budget. Whether you're looking to showcase your brand or support the HR community, there's a sponsorship level that's right for you. Celebrate the 50th anniversary of SHRM Western Colorado on Thursday evening, you don't want to miss the chance to be a part of the historic celebration!



IN PARTNERSHIP WITH



Conference Sponsorship Opportunities

All sponsors will be recognized in all marketing materials online and on-site. Each sponsorship includes two registrations. Sponsorships are limited and are available on a first come first serve basis. To secure a sponsorship, please contact info@coshrm.org

Exhibitor (20 available)

\$2,500

Exhibit Booth

**MOST
POPULAR
OPTION**

Breakfast Sponsor

\$2,500

Branding on tables, signage + verbal recognition

Bar Sponsor (Thursday Event)

\$2,500

Logo on drink menus and cocktail napkins + shout-out during evening reception

Welcome Sponsor

\$3,500

Signage at session entrance and option to provide attendees with a local inspired gift. *Includes an exhibitor booth*

Lunch Sponsor

\$3,500

Branding on tables, signage + verbal recognition, *Includes an exhibitor booth*

Evening Reception Sponsor

\$4,000

Recognition and signage at event + 2 complimentary tickets. *Includes an exhibitor booth*

Keynote Sponsor (2 available)

\$5,000

Recognition during keynote, intro opportunity + preferred seating. Includes an exhibitor booth

Keynote Speakers:

- Curtis Hill
- Luke Goetting

Presenting Sponsor

\$7,500

Top billing on all materials + exhibit booth + intro opportunity + preferred seating. *Includes an exhibitor booth*

**SPONSOR
ADD
ONS**

Add the following to your booth or sponsorship:

Water Table Add On

\$250

Company signage at water station

Coffee Station Add On

\$750

Company signage at coffee station + napkins/cups with logo

Charging Station Add On

\$1,000

Branding on device charging stations throughout venue

Swag Add On (3 available)

\$1,250

Logo on bags, water bottles and lanyards for attendees



Celebrating 50 Years of Excellence:

This year marks a significant milestone as the SHRM Western Colorado chapter celebrates its 50th anniversary at the annual conference. As a cornerstone of Colorado's HR community, SHRM Western Colorado has spent five decades advancing the profession and supporting HR professionals across the region. The conference not only offers a dynamic lineup of speakers, networking opportunities, and professional development, but also serves as a moment to honor the chapter's legacy, its dedicated members, and the pivotal role it continues to play in shaping the future of work on the Western Slope. This golden anniversary is a testament to the chapter's enduring impact and commitment to excellence in human resources.

Get Ready For One Groovy Reception:

We warmly invite all conference attendees to join us for a special evening reception in celebration of SHRM Western Colorado's 50th anniversary. This milestone event will be an opportunity to connect with fellow HR professionals, reflect on the chapter's rich history, and look ahead to an exciting future. In honor of our founding decade, the celebration will be '70s themed, so break out your bell bottoms, platform shoes, and groovy prints—**retro attire is highly encouraged!** Enjoy heavy hors d'oeuvres, music with a live DJ, and a festive atmosphere as we honor the leaders, members, and milestones that have shaped the last five decades. Your presence will help make this celebration truly memorable, and we look forward to raising a toast with you in recognition of this incredible journey.



How to secure a sponsorship:

Sponsorships are limited and are available on a first come first serve basis. To secure a sponsorship, please contact info@coshrm.org and indicate the sponsorship you'd like to purchase. You will then receive an invoice that can be paid by check or ACH.

Conference Registration:

To register, please visit and fill out the registration form at:
<https://co.shrm.org/events/2025/09/2025-coshrm-regional-conference>

For questions, please contact info@coshrm.org

Book your hotel:

DoubleTree by Hilton Hotel Grand Junction
743 Horizon Dr, Grand Junction, Colorado, 81506
970-241-8888
www.hilton.com/en/hotels/gjtdtdt-doubletree-grand-junction/

Room block details will be coming soon.

Fun things to do in the western slope

The Colorado Mountain Winefest
Sept. 20 at Riverbend Park in Palisade, CO
For tickets or more info, visit coloradowinefest.com

Adventure with Adrenaline

Experience the Adventure with Adrenaline Driven UTV, Dirt Bike, Jeep, Snowmobile or Slingshot Rentals & Tours. 2 Hour, Half Day & Full Day options are available and are perfect for all families and adventure seekers. Pair your rental with an expert tour guide for the most fun under the sun here in Grand Junction, Colorado. Learn more at visitgrandjunction.com

Located 6 miles from Downtown Grand Junction, Colorado National Monument is a hiker's paradise. This stunning terrain and scenery combine with perfect fall weather to make this an ideal playground for hikers and adventurers. It's significantly less crowded than other areas like the Grand Canyon and was even included in National Geographic's list of Top 10 Underappreciated Parks. Learn more at visitgrandjunction.com